

**FOR IMMEDIATE RELEASE**

**Trailer released for upcoming EdTech documentary series 'One Chance'**

February 8th, London, Naace, The Education Technology Association, is excited to announce a new content series in partnership with Zinc Communicate, a subsidiary of the renowned Zinc Media Group. The series, titled "**One Chance**," will delve into the impact of EdTech on both teachers and students worldwide.

[\[watch the trailer\]](#)

As technology continues to play an increasingly prominent role in the daily lives of children, it's essential to understand the implications of this on their education. '**One Chance**' will take a global approach, exploring the challenges and opportunities of implementing EdTech in schools and universities. The series will focus on the perspectives of teachers, examining how they assess the benefits of EdTech, and where they find guidance and support for incorporating new technologies in the classroom.

The series will also take a closer look at the current state of EdTech in the UK, featuring case studies and interviews with teachers, EdTech providers, schools, and universities. Additionally, '**One Chance**' will highlight successful implementations of technology in education from around the world, providing valuable insights for educators everywhere.

**Gavin Hawkins, Chair of Naace**, said, *"We are thrilled to be part of this series and to partner with Zinc Communicate to bring to screen the real stories from the front line of the education system. The past year has seen some of the most significant changes in education in recent history, with a shift towards digital learning and new ways of teaching. 'One Chance' will provide valuable insights into the challenges faced and the opportunities available as we navigate this rapidly-evolving field."*

**Jack Davies, Creative Director at Zinc Communicate**, added, *"We are excited to bring this important sector to life through in-depth case studies and interviews with educators, students, and industry leaders. The series will explore the impact of technology on education and the services that make learning possible, from the people who lay the fibre optics to the teachers on the front line of delivery. We look forward to sharing these stories with the world."*

'**One Chance**' is set to be an informative and thought-provoking series that will provide valuable insights for educators, policymakers, and anyone interested in the future of education.

The series will be premiered at The Schools & Academies Show in November 2023.

Be sure to stay tuned for more information.

**We are currently seeking credible corporate partners who would like to be involved in this initiative as sponsors, as well as additional media and distribution partners. To find out how you can be involved, please get in touch with Adam Harrod, Director of Business Programming, [adam.harrod@zincmedia.com](mailto:adam.harrod@zincmedia.com)**

Formatted: Font: Not Italic

Formatted: Font: Not Italic

### **About the Zinc Media Group**

Zinc Media is a critically acclaimed, award winning, content creation business; a group of specialists in factual storytelling who are regularly commissioned to produce content on behalf of *Panorama* and *Dispatches*.

Zinc Communicate specialises in the creation of world class content for audio platforms, brands and commercial partners including brand funded TV programmes and digital content series, corporate and internal communications films, radio programmes and podcasts, and contract publishing.

### **ABOUT Naace**

Naace is a community of teachers, school leaders, advisors, consultants, and commercial partners working across all areas of UK education who share a vision for the developing role of technology in education.

As a professional association, we represent the voice of the UK education technology community in the schooling sector at a national and international level. We support individuals and groups throughout the education landscape by providing resources for courses and research and encouraging reflection and professional development.