

YOUR BRAND

AT THE FOREFRONT OF INDEPENDENT EDTECH RESEARCH



EDTECH: WHERE ARE WE NOW?

Naace is embarking on a 12 month research project, capturing detailed insights into where schools are with all areas of education technology.



EXHIBITION PARTNER



MORE HIGH-PROFILE PARTNERS

BEING ANNOUNCED SOON

Schools will complete a survey identifying where they are in each of the six elements of our Naace EdTech Review Framework – a tool that’s already helped 14,000 schools map their journey of improvement using education technology.

Leadership and management

Teaching and learning with technology

Assessment of digital capability

Digital safeguarding

Professional development

Resources and technology

The results will reveal a detailed picture of where we are now with EdTech in the UK.

EQUITY • DIGITAL DIVIDE • ACCESS
PROGRESS • IMPACT

The project will be launched at a high-profile session at the Bett Show in January 2024.

Vast amounts of promotional activity throughout the sector, online, at exhibitions and more will take place throughout 2024. The results will be released at Bett 2025 for discussion and ongoing analysis.

We’re looking for an EdTech organisation to be listed as EdTech Element Sponsor for each of the above six categories. Which category does your technology fit into?

**BENEFITS OF SUPPORTING THIS CHARITABLE PROJECT –
SIGN UP BEFORE NEW YEAR FOR PRESENCE AT BETT**

**12 MONTHS OF ONGOING HIGH PROFILE
CHARITY CSR • SOCIAL MEDIA SPOTLIGHT • THOUGHT LEADERSHIP
DEDICATED DEEP DIVE WEBINAR • CONTENT FOR YOUR PR**

All supported by EdTech marketing and PR experts - our partner TMPR

**TO DISCUSS SUPPORTING THIS VALUABLE PROJECT WITH A
£7,500 DONATION TO FUND OUR ACTIVITIES**

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